

### A Database of Opt-in email Business contacts

Opt-in email business contacts.

#### **DESCRIPTION**

A Database of Opt-in email Business contacts identifies business professionals within various sized companies that have specifically opted-in to receive promotions from third party marketers. This database provides the ideal demographic for your business related offer. Inquire about further selects!

#### **SELECTS**

Company Size	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Monthly Hotline	\$10/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

Ne	ktmark ID	169922
SR	DS ID	863779-000
mlr	ı ID	M115485

#### **LIST INFO**

Total Count:25,629,852Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$1,000.00Market:Business

#### **LIST TYPES AVAILABLE**

Postal Email Phone

#### LIST MAINTENANCE

New to Market 07/20/2005 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## A Mailing List of Business Owners

The Marigold Business Owners mailings list is your one-stop source for the decisionmaker at the very top.

# Nextmark ID 178887 SRDS ID 868191-000 mln ID M119288

#### **DESCRIPTION**

A Mailing List of Business Owners encompasses a vast array of U.S. Companies. Business owners create jobs, they create value, and they also purchase a lot of goods and services. Business Owners are literally the economic bedrock of the U.S. economy. You can select from 6.5 Million Business Owners at various company sizes. Whether you are marketing office products or financial services, you want to target the ultimate decision maker, this file is your answer! Inquire about even more targeted selections today!

#### **SEGMENTS**

8,650,105	3 Month Recency	\$10/M
SELECTS		
Company Siz	ze	\$10/M
SCF		\$10/M

#### **LIST INFO**

 Total Count:
 8,650,105

 Base Price:
 \$150/M

 Source:
 Compiled lists

 Geography:
 USA

 Min. Purchase:
 \$500.00

 Market:
 Business

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 12/12/2005 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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# A Mailing List of Computer and Technology Magazine Mailing Subscribers at Businesses

 Nextmark ID
 142320

 SRDS ID
 858680-000

 mln ID
 M107949

Business executives that are subscribers to Computer and Technology related publications and magazines

#### **DESCRIPTION**

The Marigold Computer and Technology Magazine Subscribers at Businesses file provides an ideal demographic for targeting business executives that are also subscribers of Computer and Technology related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest trends in the high-tech fields, purchase new gadgets, read the latest news and information sources, among many other things. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Computer and Technology Magazine Subscribers at their business address today!

#### **SELECTS**

\$5/M
\$5/M

#### LIST INFO

Total Count: 2,870,796
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Business

#### LIST TYPES AVAILABLE

Postal Phone

#### LIST MAINTENANCE

New to Market 06/29/2004 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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### A Mailing List of Growing Businesses

Businesses that have a 20% increase in sales in the past year

#### **DESCRIPTION**

The Marigold Growing Businesses file provides an ideal demographic for targeting businesses that have increased their sales volume by 20% in the last year thoughout the United States. These growing companies are receptive to various offers including office products, computer products, financial services, telecommunication services and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Growing Businesses today!

#### **SELECTS**

Computer Owner	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Occupation	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	185802
SRDS ID	872873-000
mIn ID	129113

#### **LIST INFO**

Total Count: 1,121,041
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Business

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 04/18/2006 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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## A Mailing List of Small Business Entrepreneuers

Businesses that consist of 20 employees or less

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The Marigold Small Business Entrepreneuers file provides an ideal demographic for targeting small businesses with 20 employees or less thoughout the United States. These Small Business Entrepreneuers recognize the importance of the "personal touch" that only a small business can provide. They are receptive to various offers including office products, computer products, financial services, telecommunication services and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Small Business Entrepreneuers today!

#### **SELECTS**

**DESCRIPTION** 

Computer Owner	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Occupation	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	144681
SRDS ID	854653-000
mln ID	M107640

#### **LIST INFO**

Total Count: 13,945,154
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Business

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 07/28/2004 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID 292675

## A Mailing List of Young Business Professionals

Businesses Professionals in their 20's

#### **DESCRIPTION**

The Marigold Young Business Professional file provides an ideal demographic for identifying Business professionals in their 20's. These "go-getters" are receptive to various offers including financial services, office products, computer products, telecommunication services and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Young Business Professionals today!

#### **SELECTS**

Age	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Occupation	\$5/M
Recency	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count: 1,113,241
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Business

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 08/11/2010 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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## A Mailing List of Business Cell Phone Users

Individuals that use Cell Phone for Business Purposes

#### **DESCRIPTION**

The Marigold Business Cell Users file provides an ideal demographic for targeting individuals that use Cell Phonesfor Business purposes throughout the United States. These outside sales reps and corporate individuals recognize the importance of mobile communications to their business. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Business Cell Users today!

#### **SELECTS**

Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

1	Nextmark ID	143388
5	SRDS ID	853705-000
r	nIn ID	M107943

#### **LIST INFO**

Total Count: 2,838,792
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Business

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 07/15/2004 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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## A Mailing List of Business Credit Card Users

Business executives that use corporate cards for business purposes at Postal Address

## SRDS ID 869271-000 mln ID M120709

179900

#### **DESCRIPTION**

The Marigold Business Credit Card Users file provides an ideal demographic for targeting Business people that use corporate cards for purchases throughout the United States. These executives and corporate individuals recognize the benefits of solid credit and purchasing power when it comes to their businesses credit card. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Business Credit Card Users today!

#### **SELECTS**

Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

Nextmark ID

Total Count: 2,419,009
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$625.00
Market: Business

#### **LIST TYPES AVAILABLE**

Postal Email Phone

#### LIST MAINTENANCE

New to Market 01/10/2006 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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### A Mailing List of Cloud Computing Customers

A database of businesses currently leveraging cloud computing for their business technology needs

#### **DESCRIPTION**

Cloud Computing heralds a new era in how companies grow their IT infrastructure. Cloud computing provides a way to increase capacity or add capabilities without investing in new infrastructure, training new personnel, or licensing new software. Businesses leveraging this service model are sophisticated consumers of online resources and represent ideal candidates for numerous offers. Contact us for any count requests and leverage this valuable niche today!

#### **SEGMENTS**

75,593	Cloud Service Provider	\$50/M
	eCommerce Platform	\$10/M
	Server Architecture Detail (Mail/Web)	\$10/M
	Network Growth Score	\$10/M
	Network Device Count	\$10/M
	NPA/NXX Area code and prefix	\$5/M

#### **SELECTS**

Bus/Industry Type	\$5/M
Company Size	\$5/M
HQ or Branch Location	\$5/M
Job Function/Title	\$5/M
Recency	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

 Total Count:
 75,593

 Base Price:
 \$150/M

 Source:
 Internet/On-Line

 Geography:
 USA

 Min. Purchase:
 \$500.00

 Market:
 Business

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market --Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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Computer buyers at place of Business

## A Mailing List of Computer Buyers at Business

**Addresses** 

#### **DESCRIPTION**

The Marigold Computer Buyers at Business Addresses file provides an ideal demographic for targeting individuals that have purchased computers for business purposes throughout the United States. These business minded individuals recognize the necessity of computer technology and how it can increase work productivity. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of computer buyers at their business address today!

#### **SELECTS**

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	142427
SRDS ID	853697-000
mln ID	M107716

#### **LIST INFO**

**Total Count:** 2,144,917 Base Price: \$125/M Source: Compiled lists Geography: USA Min. Purchase: \$500.00 Market: **Business** 

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 07/01/2004 Update Freq. Monthly

#### **DELIVERY OPTIONS**

**Email Delivery** \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID 292674

### A Mailing List of First Time Job Holders

Business Professionals New to the work force

#### **DESCRIPTION**

The Marigold First Time Job Holders file provides an ideal demographic for identifying Business professionals that have entered the workforce right out of college. These ambitious and motivated professionals are receptive to various offers including financial services, office products, computer products, telecommunication services and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of First Time Job Holders today!

#### **SELECTS**

Age	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Occupation	\$5/M
Recency	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count: 353,794
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Business

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 08/11/2010 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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## A Mailing List of IT Consultants

Information Technology Consultants

#### **DESCRIPTION**

This responsive multi-sourced file captures a tech intensive audience. These consultants assist clients in a variety of important technology-related decisions. IT Consultants also recommend various product and services making them a great "VAR" like partner. Inquire regarding additional select capabilities today!

#### **SEGMENTS**

BUSINESS SERVICES	\$0/M
Education	\$0/M
FINANCIAL SERVICES	\$0/M
Government	\$0/M
HEALTHCARE	\$0/M
LEGAL SERVICES	\$0/M
Manufacturing	\$0/M
MEDICAL SERVICES	\$0/M
RETAIL	\$0/M
WHOLESALE	\$0/M

#### **SELECTS**

Annual Sales Volume	\$5/M
Company Size	\$5/M
Country	\$5/M
Job Function Select	\$5/M
Job Title Select	\$5/M
Max Per Company/Sites	\$5/M
Number Of Employees	\$5/M
Phone Numbers	\$10/M
Postal Code	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count:49,461Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Business

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market ---Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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### A Mailing List of New Businesses

A Mailing List of New Businesses througout the U.S.

#### **DESCRIPTION**

The Marigold New Business file provides an ideal demographic for targeting New Businesses WEEKLY or MONTHLY throughout the United States.

New businesses have many needs for their rapidly growing companies including office supplies and furnishings, computers, communications, presentations, software, corporate credit cards, printing, insurance, seminars and more. The New Business Owners Database puts you in touch with the decision makers.

Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Businesses today!

#### **SELECTS**

1 Month New Businesses	\$10/M
12 Month New Businesses	\$10/M
3 Month New Businesses	\$10/M
6 Month New Businesses	\$10/M
Bus/Industry Type	\$5/M
Company Size	\$5/M
State	\$5/M

Nextmark ID	241423
SRDS ID	887012
mln ID	M131439

#### **LIST INFO**

Total Count: 611,022
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$650.00
Market: Business

#### **LIST TYPES AVAILABLE**

Postal

#### LIST MAINTENANCE

New to Market 05/11/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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## A Mailing List of Office Product Buyers

Marigold's Mailing List of Office Product Buyers is the ideal source integrating the titles with the top verticals to capture the most responsive buyers of office products anywhere!

# Nextmark ID 143453 SRDS ID 853734-000 mln ID M107417

#### **DESCRIPTION**

This multi-sourced file is the most comprehensive list for targeting buyers of office products. As a result of a rigorous evaluation process, you will be provided with the best combination of key titles with purchasing authority in the most office supply intensive industries. Together, you will find your response rate to be way above that of an average list. We have tested this file repeatedly with major office supply vendors, and it simply works! Maximize results today and test 5 Million Office Product Buyers. Inquire regarding verticals and additional selects. You can also inquire about our stellar list of continuations with this file.

#### **SEGMENTS**

Business Manager	\$5/M
General Manager	\$5/M
Office Manager	\$5/M
Operations Manager	\$5/M
Owner	\$5/M
President	\$5/M
Purchasing Director	\$5/M
Secretary	\$5/M
VP Administration	\$5/M

#### **SELECTS**

Annual Sales Volume	\$5/M
Bus/Industry Type	\$5/M
Fax Numbers	\$10/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

<b>Total Count:</b>	6,866,328	
Base Price:	\$125/M	
Source:	Compiled lists	
Geography:	USA	
Min. Purchase	: \$500.00	
Market:	Business	

#### LIST TYPES AVAILABLE

Postal
Phone
Fax

#### LIST MAINTENANCE

New to Market	07/15/2004
Update Freq.	Monthly

#### **DELIVERY OPTIONS**

mail	Delivery	\$50
man	Delivery	400

#### **ADDRESSING OPTIONS**

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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### A Mailing List of SOHO Broadband Buyers

SOHO Broadband buyers: High-speed SOHO Businesses at Postal Address Nationwide

#### **DESCRIPTION**

SOHO Broadband Buyers are small businesses who are not satisfied with slow dial-up connections. These are net-savvy Entrepreneurs who need an Internet connection at all times and they need a fast connection to be more productive. SOHO Broadband Buyers subscribe to high speed cable and DSL connections, they have been credit-approved by their carriers, and are paying a recurring monthly service charge of \$150 per month on average. Inquire about additional selects today!

#### **SELECTS**

Annual Sales Volume	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
Years In Business	\$0/M
Zip	\$5/M

#### **RELATED LISTS**

An Email List of SOHO Broadband Buyers

Nextmark ID	242352
SRDS ID	868450-000
mln ID	120526

#### **LIST INFO**

Total Count: 2,232,673

Base Price: \$125/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$625.00

Market: Business

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 06/26/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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#### **An Email List of Business Credit Card Users**

Business executives that use corporate cards for business purposes at Email Address

#### **DESCRIPTION**

The Marigold Business Credit Card Users file provides an ideal demographic for targeting Business people that use corporate cards for purchases throughout the United States. These executives and corporate individuals recognize the benefits of solid credit and purchasing power when it comes to their businesses credit card. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Business Credit Card Users today!

#### **SELECTS**

Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	241577
mln ID	M120709

#### **LIST INFO**

Total Count: 2,419,008
Base Price: \$129/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$1,000.00
Market: Business

#### **LIST TYPES AVAILABLE**

Email Phone

#### LIST MAINTENANCE

New to Market 05/14/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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## An Email List of SOHO Broadband Buyers

SOHO (small office/home office) broadband buyers

#### **DESCRIPTION**

Get access to nearly 2 million entrepreneurs whose small businesses use high-speed cable or DSL connections. These individuals value high-speed Internet access, have been credit-approved by their broadband carriers, and are paying a recurring monthly service charge of \$150 per month on average. Broadband Buyers is a multi-channel marketing capable file. You can start with an opt-in email campaign and follow-up with postal direct mail and even a telemarketing campaign to really get your product into the minds of these responsive decision makers. Inquire about additional selects today!

#### **SELECTS**

Job Title Select Number Of Employees	\$5/M \$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
Zip	\$5/M

#### **RELATED LISTS**

A Mailing List of SOHO Broadband Buyers

Nextmark ID	241575
mln ID	M131350

#### **LIST INFO**

Total Count: 2,363,877

Base Price: \$125/M

Source: Compiled lists

Geography: USA

Min. Purchase: \$1,000.00

Market: Consumer

#### **LIST TYPES AVAILABLE**

Email Phone

#### LIST MAINTENANCE

New to Market 05/14/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## **BusinessPros - A Mailing List of Executive Decision Makers**

 Nextmark ID
 154515

 SRDS ID
 768034-000

 mln ID
 M92976

Decision makers and executives at more than 14 million organizations nationwide

#### **DESCRIPTION**

From IT managers in healthcare to CEOs of major construction companies and everything in between, this list provides access to a vast array of U.S. executives, more than 30 million names at 14 million unique organizations. This file's numerous selects will allow you to target your campaign by annual revenue, number of employees, and more.

#### **SEGMENTS**

Years In Business

**Annual Revenues** 

Minority Owned	\$10/M
SELECTS	
Fax Numbers	\$10/M
HQ or Branch Location	\$10/M
Job Title	\$10/M
Number Of Employees	\$10/M
SCF	\$10/M
SIC Code	\$10/M
Wireless Provider	\$10/M

#### **LIST INFO**

Total Count: 34,430,095
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Business

#### LIST TYPES AVAILABLE

Postal Phone

#### LIST MAINTENANCE

New to Market 12/03/2004 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

\$10/M

\$10/M

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#### **C-Level Executives**

C-Level Executives is a great source for offers targeting the top decision-makers at an organization. Areas of specialization include, finance, IT, operations, accounting, and more.

# Nextmark ID 143362 SRDS ID 853346-000 mln ID M107555

#### **DESCRIPTION**

This multi-sourced file is the most comprehensive source for targeting C-Level Executives. Marigold has combined the most respected sources of Business data in the industry. Through a rigorous data-cleansing process, you will be provided with a high-quality low-cost and comprehensive source. You can count on C-Level Executives for their involvement in any major offer that shapes the course of the organization. Why not start at the top!

#### **SEGMENTS**

Chairman	\$5/M
Chief Accountant	\$5/M
Chief Engineer	\$0/M
Chief Executive Officer	\$5/M
Chief Financial Officer	\$5/M
Chief Information Officer	\$5/M
Chief Knowledge Officer	\$5/M
Chief Marketing Officer	\$5/M
Chief Operating Officer	\$5/M
Chief Technical Officer	\$5/M
President	\$5/M

#### **SELECTS**

Annual Sales Volume	\$5/M
Bus/Industry Type	\$5/M
Fax Numbers	\$10/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

#### **LIST INFO**

Total Count:6,961,436Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Business

#### LIST TYPES AVAILABLE

Postal Phone Fax

#### LIST MAINTENANCE

New to Market 07/14/2004 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## **Laptop Buyers at Business Addresses**

Laptop buyers at place of Business

#### **DESCRIPTION**

The Marigold Laptop Buyers at Business Addresses file provides an ideal demographic for targeting individuals that have purchased laptops for business purposes throughout the United States. These business minded individuals recognize the benefit of mobile technology and how it can increase work productivity. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of computer laptop buyers at their businesses today!

#### **SELECTS**

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	142323
SRDS ID	852135-000
mln ID	M107163

#### **LIST INFO**

Total Count: 2,259,908
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Business

#### **LIST TYPES AVAILABLE**

Postal Phone

#### LIST MAINTENANCE

New to Market 06/29/2004 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## **VoIP Email List: Business Prospects**

VoIP Business Prospects at Email Address

#### **DESCRIPTION**

VoIP Business Prospects are businesses with a confirmed Broadband Connection. They have responded to innovative Telecom offers in the past and have expressed specific interst in VoIP by opting in. This is a must test for any VoIP to business offer! Inquire for counts and usage as well as additional selects.

#### **SELECTS**

Broadband Provider	\$25/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
Zip	\$5/M

Nextmark ID	240923
SRDS ID	859477-000
mln ID	120317

#### **LIST INFO**

Total Count:3,971,057Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$1,000.00Market:Business

#### **LIST TYPES AVAILABLE**

Email Phone

#### LIST MAINTENANCE

New to Market 05/14/2007 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.



## **VolP Mailing List: Business Prospects**

VoIP Business Prospects at Mailing Address

#### **DESCRIPTION**

VoIP Business Prospects are businesses with a confirmed Broadband Connection. They have responded to innovative Telecom offers in the past and have expressed specific interst in VoIP. This is a must test for any VoIP to business offer! Inquire for counts and usage as well as additional selects.

#### **SELECTS**

Broadband Provider	\$25/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
Zip	\$5/M

Nextmark ID	159343
SRDS ID	859477-000
mln ID	M120317

#### **LIST INFO**

Total Count:3,971,057Base Price:\$125/MSource:Compiled listsGeography:USAMin. Purchase:\$1,000.00Market:Business

#### **LIST TYPES AVAILABLE**

Postal Email Phone

#### LIST MAINTENANCE

New to Market 02/28/2005 Update Freq. Monthly

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.